## **New American Standard Product Naming Strategy**

After receiving feedback from our distributors and dealers, we have decided to simplify our American Standard Product names! We will remove the reference of the SI, XI, XM, ZM, XV, and ZV and replace these with the number designating the SEER rating. These will be rolling changes for each product category and we will announce each product category as it changes. As we announce the change, the website, consumer literature, and product literature will follow. We have announced Heat Pumps, Air Handlers, Air Conditioners and are now continuing with Packaged Units. See these new product names below.

## **Announced October 16, 2014: American Standard Packaged Units**

Old Name	**NEW** Name	Badge
Platinum ZM	Gold 14	American Standard
Gold XM	Phasing Out 12/31/2014	
Silver SI+	Phasing Out 12/31/2014	
NEW!	Silver 14	American Standard
Old Name	**NEW** Name	Badge
Platinum ZM	Platinum 16	American Standard
Gold XM	Gold 14	American Standard
Gold SI	Phasing Out 12/31/2014	
Silver SI+	Phasing Out 12/31/2014	
Silver SI	Phasing Out 12/31/2014	
NEW!	Silver 14	American Standard
Old Name	**NEW** Name	Badge
Platinum ZM	Platinum 16	American Standard
Gold XM	Gold 14	American Standard
Silver SI+	Phasing Out 12/31/2014	
Silver SI	Phasing Out 12/31/2014	
NEW!	Silver 14	American Standard
Old Name	**NEW** Name	Badge
Platinum ZM	Platinum 16	American Standard
Gold XM	Gold 14	American Standard
	Platinum ZM Gold XM Silver SI+ NEW! Old Name Platinum ZM Gold XM Gold SI Silver SI+ Silver SI NEW! Old Name Platinum ZM Gold XM Silver SI+ Silver SI NEW! Old Name Platinum ZM Gold XM Silver SI+ Silver SI NEW! Old Name Platinum ZM	Platinum ZM Gold XM Phasing Ou Silver SI+ Phasing Ou NEW! Silver 14  Old Name Platinum ZM Platinum 16 Gold XM Gold 14  Gold SI Phasing Ou Silver SI+ Phasing Ou Silver SI Silver SI Phasing Ou NEW! Silver 14  Old Name Platinum ZM Platinum 16  Gold XM Gold 14  Silver 14  Old Name Platinum ZM Platinum 16  Gold XM Gold 14  Silver SI Phasing Ou NEW! Silver 14  Old Name Platinum 16  Gold XM Gold 14  Silver SI Phasing Ou Silver SI Phasing Ou NEW! Silver 14  Old Name Platinum 2M Platinum 16

August 28, 2014: American Standard Air Conditioners

Air Conditioners	Old Name	**NEW** Name	Badge
2TTA3	Silver SI 3 Phase	Silver 13 3-Phase R-22	American Standard
	Dry Ship	Dry Ship	American Standard
4TTA3	Silver SI 3 Phase	Silver 13 3-Phase	American Standard
4TTM3	Silver SI	Phasing Out Q4/14	
2TTB3	Silver SI R-22 Dry ship	Silver 13 R-22 Dry Ship	Silver Series
4TTB3	Silver SI	Phasing Out Q4/14	
4TTB6	Silver XI	Phasing Out Q4/14	

4A7A3	Gold SI	Silver 13	Silver Series
4A7A4	New	Silver 14	Silver Series
4A7A6	Gold XI	Silver 16	Silver Series
4A7A7	Platinum XM	Gold 17	Gold series
4.4.7).(0	Variable Speed	AccuComfort Variable	Platinum Series AccuComfort
4A7V8	Platinum XV	Speed Platinum 18	Variable Speed
4A7V0	Variable Speed	AccuComfort Variable	Platinum Series AccuComfort
	Platinum ZV	Speed Platinum 20	Variable Speed

## **Announced July 24, 2014:** American Standard Heat Pumps

Heat Pumps	"Old" Trade Name	"New" Model Heat Pumps	**NEW** Trade Name	Product Badge
4TWA3	Silver SI (3 Phase)	4TWA3	Silver 13	American Standard
	Silver SI(R-22 Dry			
2TWB3	Ship)	Phasing Out		
4TWB3	Silver SI	Phasing Out		
4TWB4	Silver XI	Phasing Out		
4A6H3	Gold SI	Phasing Out		
N	IEW!	4A6H4	Silver 14	Silver Series
4A6H5	Gold XI	4A6H5	Silver 15	Silver Series
4A6H7	Platinum XM	4A6H7	Gold 17	Gold Series
			AccuComfort™	Platinum Series
4A6V8	Platinum XV	4A6V8	Platinum 18	Variable Speed
4A6Z0	Platinum ZM	Phasing Out		
			AccuComfort™	Platinum Series
4A6V0	Platinum ZV	4A6V0	Platinum 20	Variable Speed

## **Announced July 24, 2014:** American Standard Air Handlers

Air Handlers	"Old" Trade Name	**NEW** Trade Name	Product Badge
4FWF/D	Silver SI 4FWF/D Series	Silver 4FWF/D Series	Silver Series
4FWM	Silver SI 4FWM Series	Silver 4FWM Series	Silver Series
4FWH	Silver SI 4FWH Series	Silver 4FWH Series	Silver Series
TEM3	Silver XI	Silver TEM3	Silver Series
TEM4	NEW!	Silver TEM4	Silver Series
GAF2	Gold SI	ForeFront™ Gold GAF2	Gold Series
GAM2	Gold SI+	ForeFront™ Gold GAM2	Gold Series
GAM5	Gold XI	ForeFront™ Gold GAM5	Gold Series
TAM4	Gold XM	ForeFront™ Gold TAM4	Gold Series
TAM7	Platinum XV	ForeFront™ Platinum TAM7	Platinum Series
TAM8	Platinum ZV	ForeFront Platinum TAM8	Platinum Series